URBAN LEADERSHIP
FOUNDATION OF COLORADO
PREPARING THE NEXT GENERATION OF LEADERS

Leadership & Legacy:
Walk Your Achievement Gala

Tuesday, September 22, 2020
6:30PM – Virtual reception
7:00PM - Program
Streamed Live from Denver, CO

Sponsor Packet

Event Host Committee

Honorary Chairs:

The Honorable Wilma Webb
The Honorable Wellington Webb
Michelle Trail Jeffrey Kass, Esq.
Omar Montgomery Regina Edmondson

Chairs:

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Alexis Perry-Scott
Jasmine Elizabeth
Rep. James R. Coleman

Host Committee:

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Ashlee Wedgeworth
Geoffrey Crowell
Alexandria Harris
Norman Harris
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Alan Webb
Theo Abbey
Marlena Grant
Ajay Kyle
Michelyn Johnson
Gabrielle Bryant
Stefanie Trujillo
Chevy Lowe
Dianne Myles
Candi Disher

Dear Potential Sponsor:

The Urban Leadership Foundation of Colorado will host the Annual Leadership and Legacy Gala on September 22, 2020. We are excited to celebrate thirteen years of championing equity, serving in the community's interest, and primary work: promoting the leadership development of Colorado's emerging Black and African American leaders. Due to COVID-19, we have moved the celebration fundraiser virtual and you are in for a treat!

ULFC thrives through preparing leaders to excel to higher heights. We accomplish this by preparing leaders to contribute and diversify boards and commissions, and ensuring ULFC leaders are engaged politically and civically, while excelling professionally.

We celebrate by honoring leaders who have exemplified excellence in leadership, business, and service, while leaving a legacy for future leaders to follow. Organizations and advocates for change are also celebrated for their commitment to service, equity and inclusion, and making impactful contributions.

Since our founding in 2007, the Urban Leadership Foundation of Colorado has successfully graduated nearly 370 leaders, provided $150,000 in scholarships for program participants, completed 35 community service projects, and has cultivated African American elected officials, CEOs, philanthropic giving organizations, board members, and much more. Our mission is to prepare the next generation of leaders today and to create a pipeline of talented leaders ready to serve, promote, affect change, and work to ensure Colorado's workforce reflects its communities.

With a core principle of servant leadership ULFC has also been very responsive in the community. This year we have supported high school youth attend HBCU tours, provided scholarships to graduating 2020 seniors, provided nearly $100,000 in grants and support to the community members and small businesses affected by COVID-19, and have been a focused voice on equity, inclusion, an the experience of Blacks and African Americans.

We invite you to share in our efforts and celebration an event sponsor. It's an opportunity to celebrate "Excellence in Leadership" as well as support the growth and mission of the Urban Leadership Foundation of Colorado. Visit our website, www.ulfcolorado.org or feel free to contact us at ryan.ross@ulfcolorado.org for additional information/

With Appreciation,

Ryan Ross, Ph.D.

President/CEO

Thank You to Our Sponsors:

University of Denver

Daniels College of Business

The Colorado Health Foundation™

Urban Leadership Foundation of Colorado

Preparing the Next Generation of Leaders

About Urban Leadership Foundation of Colorado

The Urban Leadership Foundation of Colorado is one of Colorado's most recognized and accomplished leadership organizations within the Denver Metro Area. The Foundation has a rich history in not only providing quality real world education, but also facilitating the advancement of our future business, political, and community leaders. The Foundation is dedicated to education, advancement, and inclusion.

Our Mission:

Our mission is to provide individuals and organizations with real world leadership education and advancement services while helping to promote diversity and inclusion.

Education/Programming:

Our flagship program is centered on goals of providing participants with real world training and education as it relates to becoming a more effective leader. We offer programs that are both theoretical and practical, which is instrumental, in hopes that participants are not only inspired, but also have the real world tools necessary in succeeding in navigating the development of their leadership paths.

Advancement & Advocacy:

In addition to providing training, our goal is to provide a consistent avenue for our participants towards advancing their careers and leadership goals. We do this by intentionally searching for and identifying business, political, and community partnerships and leadership opportunities in which our participants can take advantage.

Board of Directors

David Allen - The Horace Mann Group – Board Chair
Wellington Webb - Webb Group Intl- Chair Emeritus
Danielle Felder – Emily Griffith Foundation- Vice Chair
Michelle Trail – Oracle America, Inc.
Ron Thompkins – University of Denver -Treasurer
Jeffrey Kass – Lewis Brisbois
Ken Parks - Arcadia Group Intl
Albert Yates - CSU President Emeritus
Kelly Brough – Denver Metro Chamber of Commerce
Preston Davis – Wells Fargo

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Sponsorship Opportunities

Exclusive Presenting Sponsor: $15,000

One Platinum Pop Up Party during the live streamed Event
Award Presentation
Commercial to run during the live streamed event
Special Recognition during the Gala Pre-Show
Company logo on all collateral
Full-page ad on middle pages of program
On-going recognition, logo, and hyperlink placed on website for one year
Organization featured in *ULFC Electronic Newsletter
Special Event Keepsake for host

Legacy $10,000:

One Premium Pop Up Party during Live streamed event
Award Presentation
Special recognition at the gala and cocktail reception
Full-page ad on back page of program
On-going recognition, logo, and hyperlink placed on website for one year
Organization featured in *ULFC Electronic Newsletter
Special Event Keepsake for host

Catalyst $5,000:

One Deluxe Pop Up Party during live Streamed Event
Full-page ad in program
On-going recognition, logo, and hyperlink placed on website for one year
Organization featured in *ULFC Electronic Newsletter
Special Event Keepsake for host
Full-page color ad in event program

Vanguard $2,500:

One Pop Up Party
Half-page color ad in event program
ULFC Newsletter Feature
Special Event Keepsake for host

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Inclusion Sponsor $1,500:

One Toast Party
Recognition in event program
ULFC Newsletter Feature

ULF Connect Sponsor $750:

Recognition in event program
Special Event Keepsake for host

Ad Placement Opportunities:

Ad Placement $300:

Full page color ad in event program
Same ad to appear in one ULFC Electronic Newsletter

Ad Placement $150:

half-page color ad in event program
Same ad to appear in one ULFC Electronic Newsletter

Ad Placement $100:

Quarter-page color ad in event program
Same ad to appear in one ULFC Electronic Newsletter

**ULFC Electronic Newsletter is distributed to nearly 3,000 supporters*

The Urban Leadership Foundation of Colorado is a non-profit 501(c)(3) organization.

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ULF Connect Alumni

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Sponsor Interest Form

Please Complete Form and Return to:
ULFC Gala Committee
info@ulfcolorado.org

Company Name:_____ Key Contact Name:_____

Address:_____ City/State/Zip:_____

Phone:_____ Email:_____

We are interested in the following sponsorship opportunity:

Benefits will begin once payment is received

- ❑**Exclusive Presenting Sponsor** $15,000
- ❑**Legacy Sponsor** $10,000
- ❑**Catalyst Sponsor** $5,000
- ❑**Vanguard Sponsor** $2,500
- ❑**Inclusion Sponsor** $1,500
- ❑**ULF Connect Sponsor** $750
- ❑**Ad Sponsor** $300
- ❑**Ad Sponsor** $150
- ❑**Ad Sponsor** $100

Payment Information:

Final payment must be received by September 10, 2020

❑Check (check #:_____)

Mail all checks to:
Urban Leadership Foundation of Colorado
1550 Larimer Street, Suite 518
Denver, CO 80202

❑Credit Card (via PayPal and STRIPE)
Please list email of who invoice should be sent to:

_____%