THE 2022 ULFC LEADERSHIP & LEGACY

WALK YOUR ACHIEVEMENT

GALA FUNDRAISER

OCT. 06, 2022

Dear Potential Sponsor:

The Urban Leadership Foundation of Colorado will host the Annual Leadership and Legacy Gala on October 6, 2022. We are excited to celebrate Fifteen years of championing equity, serving in the community's interest, and our primary work: promoting the leadership development of Colorado's emerging Black and African American leaders.

This year we celebrate a legacy of leadership in the Black community with our theme: Winning since the "Wild" "Wild" West, a theme paying tribute to the rich history and contributions of Black and Indigenous people since before the gold rush. We are excited to honor the excellence of leaders who have a commitment to community while excelling in leadership, business, civics, and, service.

Since our founding in 2007, the Urban Leadership Foundation of Colorado has successfully graduated nearly 400 leaders, provided $175,000 in scholarships for program participants, completed 39 community service projects, and has cultivated African American elected officials, CEOs, philanthropic giving organizations, board members, and much more. Our mission is to prepare the next generation of leaders today and to create a pipeline of talented leaders ready to serve, promote, affect change, and work to ensure Colorado's workforce reflects its communities.

We invite you to share in our efforts and celebration as an event sponsor. It's an opportunity to celebrate "Excellence in Leadership" as well as support the growth and mission of the Urban Leadership Foundation of Colorado. Visit our website, www.ulfcolorado.org or feel free to contact us at ryan.ross@ulfcolorado.org for additional information.

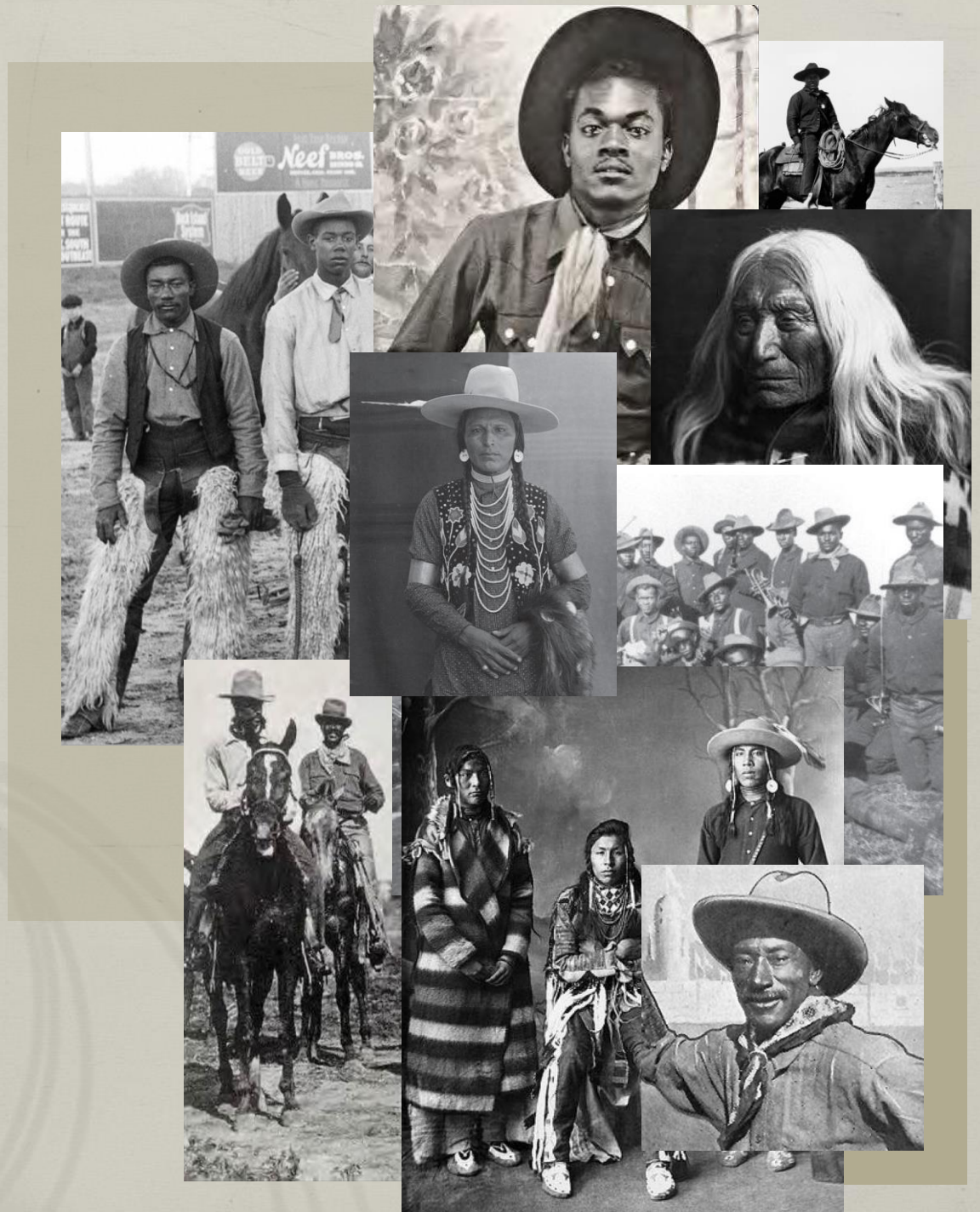
Wear your Western Chic or formal attire but come ready to celebrate and party. Our special guest performer in national recording artist KeKe Wyatt, you don't want to miss this year!

With Appreciation,

Ryan Ross, Ph.D.

President/CEO

"Winning SINCE THE WILD WEST"



About Urban Leadership 'Foundation of Colorado

The Urban Leadership Foundation of Colorado is one of Colorado's most recognized and accomplished leadership organizations within the Denver Metro Area. The Foundation has a rich history in not only providing quality real world education, but also facilitating the advancement of our future business, political, and community leaders. The Foundation is dedicated to education, advancement, and inclusion.

Our Mission:

Our mission is to provide individuals and organizations with real world leadership education and advancement services while helping to promote diversity and inclusion.

Education/Programming:

Our flagship program is centered on goals of providing participants with real world training and education as it relates to becoming a more effective leader. We offer programs that are both theoretical and practical, which is instrumental, in hopes that participants are not only inspired, but also have the real world tools necessary in succeeding in navigating the development of their leadership paths.

Advancement & Advocacy:

In addition to providing training, our goal is to provide a consistent avenue for our participants towards advancing their careers and leadership goals. We do this by intentionally searching for and identifying business, political, and community partnerships and leadership opportunities in which our participants can take advantage.

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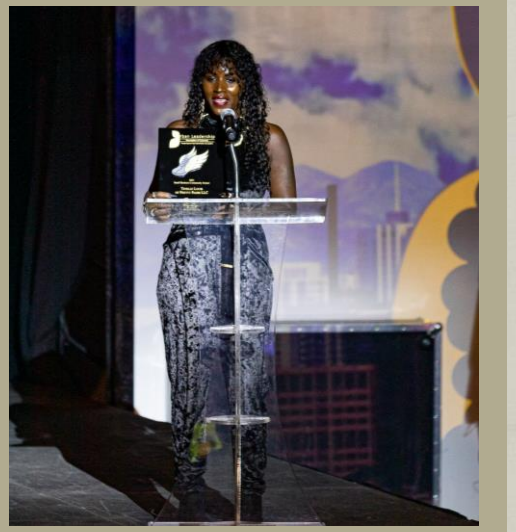
Board of Directors

David Allen – *The Horace Mann Group – Board Chair*
Wellington Webb – *Webb Group Intl- Chair Emeritus*
Danielle Felder – *Emily Griffith Foundation- Vice Chair*
Michelle Trail – *Oracle America, Inc.*
Ken Parks – *Arcadia Group Intl*
Anthony Brownlee – *Brownlee Automotive*
Kelly Littrell – *Wells Fargo*
Jeffrey Kass – *Lewis Brisbois*



What's Extra Special about this years Gala?

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If you thought last year was fun, then you haven't seen anything yet. This won't be a night of keynotes and presentations. It will be a night of celebration.

Join us for a live paddle raise with Colorado's own **Simone Ross**.

The Coors Chill Zone Pre and Post Receptions!

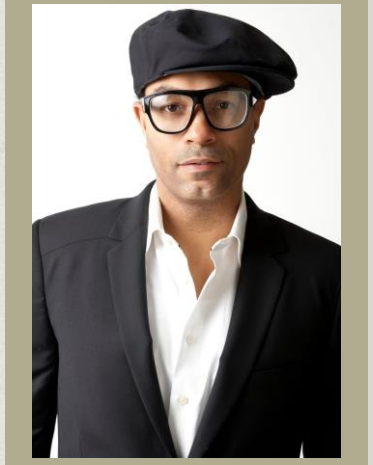
A special DJ battle featuring celebrity New York DJ- **DJ Peter Paul Scott** VS. Denver's very own **DJ K-Tone**.

AND….

A live concert performance by national recording artist **Keke Wyatt**!

KEKE WYATT

Simone Ross



DJ PETER PAUL Scott

VS.

DJ K-TONE

The Urban Leadership Foundation of Colorado is a non-profit 501(c)(3) organization.

URBAN LEADERSHIP FOUNDATION OF COLORADO
PREPARING THE NEXT GENERATION OF LEADERS

Sponsorship Opportunities

Exclusive Presenting Sponsor: $30,000

- Access to Premium VIP section and ULFC SWAG bag for each Guest
- Award Presentation
- VIP seating for 15 people
- Special Recognition during the Gala
- Company logo on all collateral
- Full-page ad on middle pages of program
- On-going recognition, logo, and hyperlink placed on website for one year
- Organization featured in *ULFC Electronic Newsletter
- Special Event Keepsake for host

Legacy $20,000

- Access to Premium VIP Section and Leadership swag bag for each guest
- Award Presentation
- VIP Seating for 10 people
- Full-page ad on back page of program
- On-going recognition, logo, and hyperlink placed on website for one year
- Organization featured in *ULFC Electronic Newsletter

Venue Sponsor $15,000

- Award Presentation
- Full-page ad in program
- On-going recognition, logo, and hyperlink placed on website for one year
- Organization featured in *ULFC Electronic Newsletter
- Special Event Keepsake for each guest
- Full-page color ad in event program

Catalyst $10,000

- Full-page ad in program
- On-going recognition, logo, and hyperlink placed on website for one year
- Organization featured in *ULFC Electronic Newsletter
- Special Event Keepsake for each guest
- Full-page color ad in event program

Vanguard $5,000: (10)

- Table for 10
- Half-page color ad in event program
- ULFC Newsletter Feature
- Special Event Keepsake for host

Inclusion Sponsor $2,500: (10)

- One Table
- Recognition in event program

Ad Placement Opportunities:

Ad Placement $300:
- Full page color ad in event program
- Same ad to appear in one ULFC Electronic Newsletter

Ad Placement $150:
- Half-page color ad in event program
- Same ad to appear in one ULFC Electronic Newsletter

Ad Placement $100:
- Quarter-page color ad in event program
- Same ad to appear in one ULFC Electronic Newsletter

**The Urban Leadership Foundation of Colorado is a non-profit 501(c)(3) organization.*
**ULFC Electronic Newsletter is distributed to nearly 3,000 supporters*

URBAN LEADERSHIP FOUNDATION OF COLORADO
PREPARING THE NEXT GENERATION OF LEADERS

Sponsor Interest Form

Please Complete Form and Return to:
ULFC Gala Committee
kasey@ulfcolorado.org

Company Name:_____ Key Contact Name:_____

Address:_____ City/State/Zip:_____

Phone:_____ Email:_____

We are interested in the following sponsorship opportunity:

Benefits will begin once payment is received

- ❑**Exclusive Presenting Sponsor** $30,000
- ❑**Legacy Sponsor** $20,000
- ❑**Venue Sponsor** $15,000
- ❑**Catalyst Sponsor** $10,000
- ❑**Vanguard Sponsor** $5,000
- ❑**Inclusion Sponsor** $2,500
- ❑**Ad Sponsor** $300
- ❑**Ad Sponsor** $150
- ❑**Ad Sponsor** $100

Payment Information:

Final payment must be received by September 20, 2022

❑Check (check #:_____)

Mail all checks to:
Urban Leadership Foundation of Colorado
1550 Larimer Street, Suite 518
Denver, CO 80202

❑Credit Card (via PayPal and STRIPE) www.ulfcolorado.org/events
Please list email of who invoice should be sent to:

_____%

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